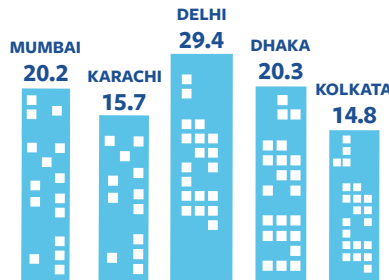


SOUTH ASIA

FROM THE HEIGHTS OF THE MIGHTY HIMALAYAS TO THE CRYSTAL-CLEAR WATERS OF THE MALDIVES, SOUTH ASIA IS BOTH AWE-INSPIRING AND HEART-WRENCHING. IT IS THE LARGEST CONCENTRATION OF LOSTNESS ON THE PLANET. SOUTH ASIA IS THE BIRTHPLACE OF HINDUISM, BUDDHISM, SIKHISM, AND JAINISM, AND IS HOME TO MORE MUSLIMS THAN ANY OTHER PART OF THE WORLD.



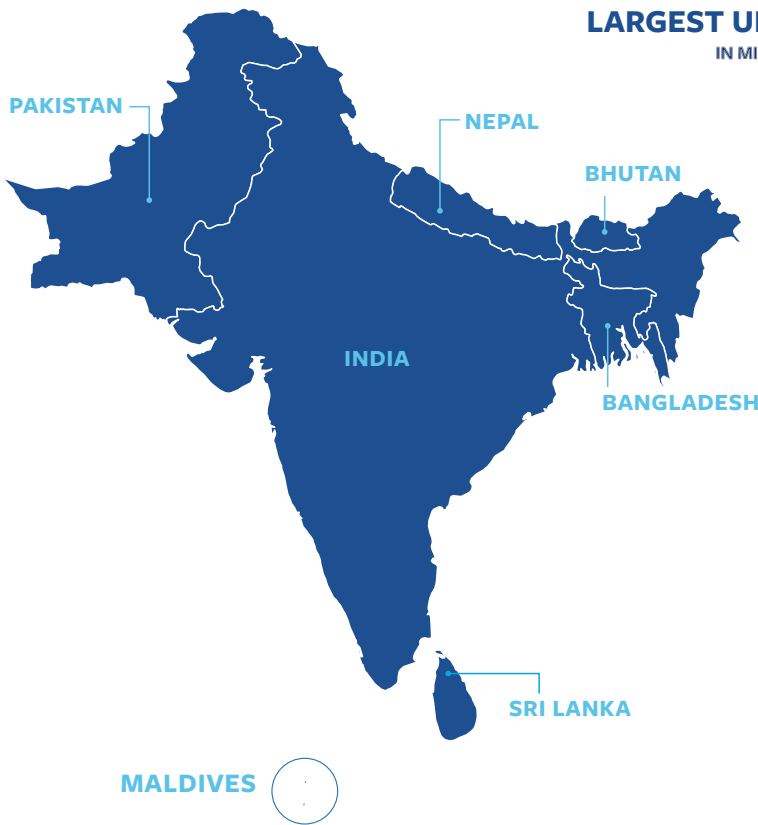
1.7 BILLION PEOPLE



LARGEST URBAN AREAS
IN MILLIONS

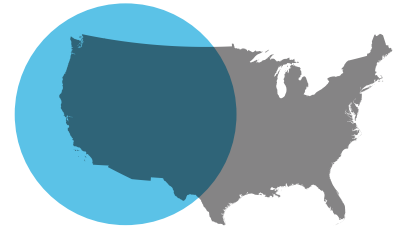
TOP LANGUAGES

हिन्दी HINDI	বাংলা BENGALI	اردو URDU
मराठी MARATHI	తెలుగు TELUGU	ਪੰਜਾਬੀ PUNJABI



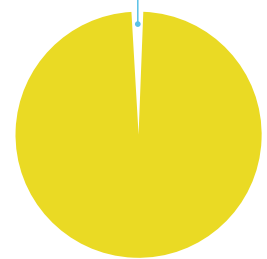
MAJOR RELIGIONS

-  HINDUISM
-  ISLAM
-  BUDDHISM
-  SIKHISM
-  JAINISM



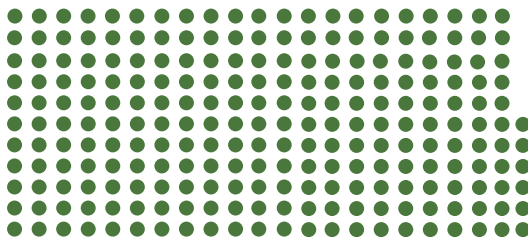
The **1.7 billion** people of South Asia are concentrated in an area **less than half** the size of the USA.

There are an estimated **22 million** evangelical believers—**1.54%** of the population.



EVERY WEEK

237,000 people in South Asia die without Christ.



ONE DOT = 1,000 PEOPLE

1,975 UNREACHED PEOPLE GROUPS

SOUTH ASIA has the largest unreached population in the world: **1.5 billion**

NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.