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## RECOMMENDATION NO. 2

### 2025 GOALS

Executive Board goals for 2025 have been planned by the teams. Approved by the Program Committee on July 30, 2024 and Executive Board on August 20, 2024.



### 3 Essential Intents

The Executive and Administrative Team (EAT) directs the overall strategy for the ministries of the ABSC. The EAT ensures that all of our efforts are focused on our mission: working with Arkansas Baptists to accomplish the Great Commission. Our ABSC Executive teams strive to make every person, dollar, and hour count towards that end.

Therefore, it is imperative that we do everything with purpose. We prayerfully developed **3 Essential Intents** as a guide to focus our strategies and planning. While there are many good things that we could do, these essential areas are what we must do to reach our goals. This focus is reflected in every team's goals. The **3 Essential Intents** are ...

1. Assisting churches
2. Impacting each generation in their mission
3. Reaching the unengaged, unreached, and underserved

**First**, we are intent on **assisting Arkansas Baptist churches**. The purpose of ABSC Executive Board teams is to assist churches in their mission. Every church is important in reaching Arkansans with the gospel. The task is too great without every church being vibrant and on mission. Each team engages churches to strengthen and support their efforts toward health and fulfilling the Great Commission.

**Second**, we are intent on **impacting each generation with the gospel**. Clearly, the church has struggled to reach the Millennial generation. It is imperative that we impact every generation, from babies to senior adults. This includes a greater emphasis on evangelism partnerships and equipping churches to reach all people. We are developing new ways to connect with students being called to ministry through Explore Your Call. We are training high school and college students in apologetics through efforts such as Lead/Defend. We are intent on changing lives and touch eternity.

**Finally**, we are intent on **reaching the unengaged, unreached, and underserved with the gospel**. Arkansas Baptists are becoming increasingly aware of the vast numbers of people around the world that have no way to effectively learn that Jesus is the hope of the world. We are continuing our expansion of partnerships in areas of the world that **are unengaged and unreached**. For example, our churches are partnering with missionaries to work with unengaged people groups, and college students are being mobilized for short term mission trips to those areas of need.

**Moreover**, we are intentionally focusing our evangelism partnerships on those **peoples who do not have access to the gospel**. There are too many people groups in Arkansas with too little access to the gospel, such as low income families and internationals living in our state. We also have numerous geographic areas that have far too little access to either churches or vital gospel ministries. Through both church planting and evangelism partnerships, we are focused on bringing the gospel to those **underserved** people and areas.



**Evangelism and Church Health Team  
2024 Goals  
Warren Gasaway, Interim Team Leader**

*The Evangelism + Church Health Team exists to serve Arkansas Baptists through strengthening churches in evangelism, discipleship, next generation mobilization, and collaborative relationships.*

- 1. The ECH Team helps to strengthen churches in evangelism through:**
  - 2,500 consultations in evangelism
  - 40 trainings/roundtables/events in evangelism culture, principles, strategies, and encouragement
  - Train and involve 500 Next Gen students in evangelism
  - Reduce the number of reporting Arkansas churches without a baptism by 5% in 2025
  - Host 100 outreach events on college campuses in Arkansas
  - Regional and statewide evangelism events such as the Statewide Conference on Evangelism, Arkansas Baptist Women Conference, Super Summer Arkansas, Lead>Defend, church revitalization trainings, associational training events, regional student outreaches
  
- 2. The ECH Team helps to strengthen churches in discipleship and leadership through:**
  - 2,500 consultations in discipleship
  - 40 trainings/roundtables/events in discipleship and/or leadership principles
  - Equipping 50 smaller membership church pastors through regional training events (EQUIP)
  - Involving 750 collegians in Bible study or discipleship small groups
  - Regional and statewide discipleship and leadership events such as Lead>Defend, PraiseWorks/JoyWorks, Explore Your Call, Arkansas Baptist Women Conference, church revitalization conferences, and Equip Conferences
  
- 3. The ECH Team helps to strengthen churches in next gen mobilization through:**
  - Making significant contact with 15,000 collegians
  - Assisting 500 churches with the transition of high school seniors to college town churches
  - Mobilizing 600 collegiates for leading at camps, DNOWs, evangelism outreaches, retreats, GenSend, IMB programs, short-term mission trips
  - Involving 400 collegians in ministry leadership on their local campuses
  - Mobilize 10 collegiates/young pros to service with NAMB or IMB for career or journeyman missions
  - Identifying and equipping 150 Next Gen students discerning a call to ministry with events and resources
  - Mobilizing 800 next generation worship leaders through PraiseWorks/JoyWorks

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**4. The ECH Team helps to strengthen churches in collaborative relationships through:**

- Facilitating 50 leadership networks in women's ministry, worship ministry, revitalization, associational, college advisory teams, youth ministry, children's ministry
- Mobilizing church volunteers to engage students on the 20+ technical school and community college campuses
- Each full-time campus minister engaging advisory teams consisting of at least 8 churches (church ministers and leaders) in collegiate ministry
- Assisting 35 churches to engage in ministry to international students



**Missions Team**

**2025 Goals**

**Sam Roberts, Team Leader**

*The Missions Team assists Arkansas Baptist churches to equip and mobilize for mission engagement, plant healthy reproducing churches, and connect with state, national, and global partners in prayer and financial support of our cooperative mission efforts as together we impact lostness statewide and among the nations.*

**Goal 1: Equip 750 distinct churches for mission engagement in their community, our state, and among the nations.**

- Provide resources, training, and opportunities for churches to mobilize 5,000 members to engage their local community with the gospel.
- Partner with churches to discover and develop 30 potential church planters, mobilize 10 new sending churches, and encourage and facilitate planter residencies and pipelines through existing and newly formed sending churches.
- Partner with Associational Missions Strategists to host 3 replanting events to identify, train, and resource planting/replanting leaders in their association.
- Equip churches to mobilize 4,500 members to actively engage lostness in Arkansas through statewide mission opportunities.
- Engage 300 churches with national and international mission mobilization opportunities

**Goal 2: Encourage and equip 500 distinct churches to engage in multi-generational mission discipleship raising up current and future generations of mission leaders and church planters.**

- Provide 500 mission strategy consultations for churches & associations.
- Develop and promote opportunities for college students to consider church planting and missions vocationally.
- Equip, resource, and train 75 churches in effective strategies of evangelism and discipleship that lead to mission and church multiplication.
- Equip and resource 175 churches to engage adults in mission discipleship training.
- Equip and resource 225 churches to engage children/students in mission discipleship training.

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**Goal 3: Champion the work of pastors/planters as the lead agent for mission mobilization in the local church including meaningful personal connections with 400 pastors/planters.**

- Mail weekly personalized Pastor encouragement/prayer cards (one Association per week).
- Contact 400 pastors/planters with meaningful personal connections to offer encouragement and prayer support.
- Provide coaching support for Church Planters by training 12 Planter Care Coaches.
- Host 4 care events for Church Planters and their families.
- Value the work of Associational Missions Strategists with at least quarterly meaningful connections to offer encouragement and prayer support.

**Goal 4: Promote prayer and financial support for missions among ABSC churches.**

- Promote missions in speaking engagements in 300 churches/associations.
- Promote SBC and ABSC mission offerings and Weeks of Prayer to all ABSC churches.
- Encourage 500 churches to begin prayer and financial support for the Dixie Jackson Arkansas Missions Offering.
- Encourage, equip and resource 150 churches to utilize an Acts 1:8 Prayer Strategy during corporate worship and/or adopt a specific Unreached People Group for prayer support.
- Encourage, equip and resource 300 churches to partner with an Arkansas Church Planter and/or IMB missionary for prayer support which may lead to mission engagement and financial support.